

milktree
DIGITAL

DESIGN & MARKETING
PARTNER



REPORT OUTLINE



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ABOUT THE COMPANY

BASIC INFORMATION

We are MilkTree Digital and we specialise in creating success stories for business owners and entrepreneurs. Marketing plays an integral part in any business that aspires to succeed today and We understand this to the letters. Milk Tree Digital is a prominent Digital Marketing with a range of services to devise effective digital marketing strategies for your business that help you thrive in the virtual world

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MARKETING QUOTE

“Marketing is no longer about the stuff that you make, but about the stories, you tell.”

SETH GODIN,
BESTSELLING AUTHOR, AND
BLOGGER

OUR STORY

HOW IT STARTED

Milk Tree Digital is more than just a business venture. It is an enterprise founded by a team of diligent individuals with decades of experience and training striving to achieve greatness. With the help of our skill and competence, we enlighten you with the sensational benefits that digital marketing holds within itself. Let us equip you with all the tools you need to exploit your entrepreneurial potential!

WORK PHILOSOPHY

Honesty, Integrity, and Proficiency

Milk Tree Digital considers robust customer relationships as significant aspects of a successful business. We encourage effective communication with all our clients, welcome constructive feedback, and value positive suggestions. It is our foremost priority to fulfil all your requirements. At Milk Tree Digital, Customers always come first!



CORE MISSION

mission
vision
& values

SINCERE COMMITMENT TO DELIVER PREMIUM QUALITY SERVICES

Our mission is to lead businesses all across the globe towards growth and advancement by developing and engrossing marketing campaigns and productive software implementation. We aspire to operate as an enterprise that utilizes technology in a manner that helps businesses progress and prosper.

WHAT WE DO?

WE ARE DRIVEN BY PERFORMANCE AND ROI

At Milk Tree Digital we believe that in this day and age of technological developments, digital marketing is of paramount importance for a business. It is the key to success, as well as a useful tool to boost sales and increase your long-term profits.

We engineer a productive course of action to bring the wonders of digital marketing to your business and assist you to take advantage of futuristic software that streamlines your functions.

We specialize in providing marketing solutions to companies of all shapes and sizes



WHY CHOOSE US?

YOU COME FIRST

At MilkTree Digital, we put you first. No two clients are the same. We will continuously and consistently map out strategies tailored to each client's need for optimum results.

COST EFFECTIVE

In line with putting our clients first, we ensure that all our packages are affordable at all times. We don't want you to miss out on the large chunk of success that digital marketing has to offer you. Take advantage of our affordable packages and grow your business today.

DEDICATED TEAM

Our team is made of certified experts in the various areas of digital marketing. From time to time, our team embarks on training to keep up with the ever-dynamic trends of digital marketing.

MARKETING WITH A GLOBAL REACH



OVERALL PERFORMANCE

- Marketing specialists 25+
- Digital Developers 10+
- Content Creators 15+
- Global Reach 7 Countries
- Sectors Covered 10+
- Service Desk 365 days 24/7

THE IMPORTANCE OF HAVING A STRONG DIGITAL PRESCENCE

- 88% of consumers research online before making a purchase—whether that purchase is online or in-store.
- 57% of users wouldn't recommend a business with a subpar mobile site.
- 40% of users have turned to a competitors site after a bad mobile site experience.
- 84% of 25 to 34 year-olds have dropped off of a previously-liked website because of bad user experience or irrelevant advertising.
- Nearly 80% of companies that didn't meet revenue goals had 10,000 or fewer monthly site visitors.
- Companies that blog get 55% more web traffic.
- 57% of businesses have acquired a customer through their company blog.
- The number of marketers who say Facebook is "critical" or "important" to their business has increased 83% in just 2 years.

Customer Process

1. DIAGNOSIS

We take an in-depth look at how your business is currently performing providing information on your current interactions, followers, and google rankings..



2. RESEARCH

We research your competition and look at how we can make improvements across your organization.



3. ACTION

We come up with a clear and concise multi-point action plan that is Specific, Measurable, Achievable, Realistic, and Tmely.



4. IMPLEMENTATION

We implement the action plan and work closely with you to ensure its success giving regular updates on progress

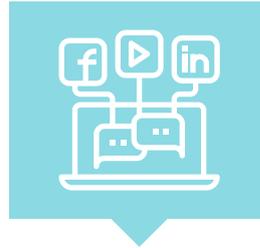
OUR SERVICES



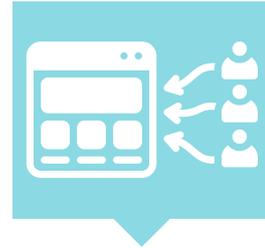
Digital Strategy
+ Planning



Design +
Branding



Social Media
Marketing



Lead
Generation



Search Engine
Optimisation



Printing
Services



Software
Implementation

DIGITAL STRATEGY + PLANNING

At milktree our aim is to ensure that your business has a clear and concise plan in place to ensure your business is given the best chance to succeed we will initially do a review of how your business is currently running and areas that may need improvement we will then put together a plan that will enable your business to grow.

DESIGN + BRANDING

Our diligent graphic designers skillfully create a remarkable design that visually represents your business with sophistication and elegance. Whether you need an eccentric logo, professional business cards or noteworthy brochures; Milktree digital can do it all!

SOCIAL MEDIA MARKETING

Milktree Digital has a Social Media team solely committed to assisting you to exploit the maximum potential of your business social media profiles at Facebook, Instagram, Twitter, LinkedIn, Youtube, Snapchat and many more.

LEAD GENERATION

Our brilliant Lead Generation Service is exactly what you need to discover potential clients and effectively convert them into loyal customers with the right communication and connection at the right time.

SEARCH ENGINE OPTIMISATION

We make your website and social media SEO friendly to portray your business as a pre-eminent brand in the industry. We are here to make your brand stand out in a crowd and put you ahead of the competition.

SOFTWARE IMPLEMENTATION

Our expert software engineers can create various tailor-made software for your business to help adapt a technologically advanced business approach that augments productivity.

SECTORS WE COVER



Retail



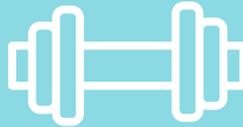
Hospitality



Salons + Spas



Consultancy



Gyms + Sports
Club



Property +
Construction

RETAIL

Retail requires in-depth digital marketing strategies. Milk Tree's exclusive Digital Marketing services for business covers a vast area for any kind of retail business. If you're just not seeing the growth you'd like to see or struggling to adapt, you're obviously not using all the strategies digital marketing has to offer you.

HOSPITALITY

Digital Marketing has a significant role when it comes to the Hospitality industry. With Milk Tree's dedicated services for Hospitality businesses, we can assist in amplifying your long-term profits by boosting your sales.

SALONS + SPAS

Being a service sector business based on repeat purchases strong customer relationships are momentous for Salons & Spas. Having a marketing team with industry specific experience can give you a head start over your competitors.

CONSULTANCY

At Milk Tree, we are aware of the challenges most Consultancy businesses face and we work to provide them with our digital services. Be it implementing software or keeping your clients informed of your updates we have processes to boost your business

GYMS + SPORTS CLUBS

While state-of-the-art equipment and a professional environment have a consequential impact on the success of a gym or sports club, a well-structured digital marketing plan can greatly uplift the performance of such a business. At MilkTree we can help achieve your marketing objectives as a gym owner.

PROPERTY + CONSTRUCTION

As an owner of an property or construction related business do you sometimes find yourself neglecting your marketing? Well that's where Milktree is here to help! We understand that running businesses in this sector is often fast paced and performance related so we aim to take away the stress of your digital marketing



MAJOR GOALS

PROVIDE CUSTOMISED SOLUTIONS

We treat each of our customers as unique entities and strive to provide tailor-made digital solutions specific to their needs.

COMMUNICATE EFFECTIVELY

Effective communication is key to develop good customer relations and achieve the set targets. Our teams are trained for reliable back and forth communication with our clients to achieve measurable results.

100% USER SATISFACTION

Our foremost goal is to keep our customers satisfied with our professional attitude. We would go the extra mile to achieve that.

PRICING

SOLUTIONS THAT MAKE SENSE

WE PRICE OUR PRODUCTS AROUND YOU.

At MilkTree we don't believe that our partners should be stretching themselves financially to increase their online presence. We provide solutions that main purpose is to promote growth in your business.

PREMIUM MONTHLY PLANS

MOST POPULAR

ESSENTIAL

This is the first of our managed services we will create a strategy for our partners and give them all the tools to implement it.

We will assess your current marketing channels and put a plan in place that enables your business to grow.

- Competitor analysis
- Campaign creation
- Social media posts and planning
- Web design
- Monthly reports

PLUS

This is our most popular package. Look at it like employing your own marketing specialist at a fraction of the cost. We will sit down, workout your target audience and create campaigns that directly appeal to this demographic.

- Content creation
- Cloud storage
- Hosting
- Dedicated account manager
- Printing budget

ULTIMATE

Our package for turning businesses into online juggernauts. We will take care of every aspect of your digital marketing be it implementing softwares to streamline your activities to creating content that will grow your customer base.

- SEO analysis and implementation
- Inclusive ad budget
- One on one software training
- In depth monthly reports
- 50 point action plan

WEBSITE PACKAGES

MOST POPULAR

TIER 1

Web design (up to 5 pages)

For partners who need a functional website that is both easy to use and impressive to current and prospective new customers.

- 1 years hosting
- Up to 2 edits per month
- Full support
- Personalised domain

£299 up front - £49 pcm
(one off £499)

TIER 2

Web design (up to 10 pages)

For partners who need a website that includes more pages, bespoke functionality and e-commerce possibilities.

- 1 years hosting
- Up to 5 edits per month
- Full support
- Personalised domain
- 1 x email campaign
- Up to 2x Plugins

£599 up front - £79 pcm
(one off £799)

TIER 3

Web design (up to 20 pages)

For partners that are looking for an all dancing and singing site. Plenty of bespoke functionality and an unlimited number of edits each month.

- 1 years hosting
- Unlimited edits per month
- Full support
- Personalised domain
- Personalised Email
- 3 x email campaign
- Up to 5x Plugins
- Monthly SEO reports (plus actions)

£899 up front - £199 pcm
(one off £1299)

REACH OUT



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EXCELLENCE ACROSS ALL DEVICES.....



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